



Health and Wellbeing Strategy 2016 to 2021 Summary Document



Doncaster
Metropolitan Borough Council

Health and Wellbeing Strategy 2016 - 2021 Summary document

Introduction

The Doncaster Health and Wellbeing Board is a formal Board which was set-up in April 2013 following the Health and Social Care Act 2012. Membership is made up of partner organisations from across Doncaster.

Vision

The vision for the Doncaster Health and Wellbeing Board is:

- ***A strong local economy, progressive, healthy, safe and vibrant communities.***
- ***All residents will be able to achieve their full potential in employment, education, care and life chances.***
- ***All residents to be proud of Doncaster.***

The Board's ambition is for residents to agree with the following 'I' statements:

- I am able to enjoy life
- I feel part of a community and want to give something back
- I know what I can do to keep myself healthy
- I know how to help myself and who else can help me
- I am supported to maintain my independence for as long as possible
- I understand my health so I can make good decisions
- I am in control of my care and support
- I get the treatment and care which are best for me and my life
- I am treated with dignity and respect
- I am happy with the quality of my care and support
- Those around me are supported well
- I want to live and die with dignity and respect

Aims

Since its formal establishment, the Health and Wellbeing Board has been continuously working to develop the Health and Wellbeing Strategy. The Doncaster Health and Wellbeing Strategy 2016-2021 has three key aims:

- **To provide a high level vision for health and wellbeing in Doncaster and describes the locally adopted model for health and wellbeing**
- **To outline the roles and ways of working for key partners to play ensuring the effective delivery and implementation of the Health and Social Care Transformation Fund which will focus on developing early interventions and lower level wellbeing support in communities**
- **Identification of 4 key themes for development to improve health and wellbeing outcomes in Doncaster.**

These aims all help the Health and Wellbeing board to fulfil its mission: ***'to prevent disease, disability and harm, sustain health and wellbeing through a first class health and care system'***.

The Strategy provides an opportunity to assess and review priorities, identify where we need to go over a 5 year period and periodically review progress to look at what has been achieved. As an example over the last 12-18 months there have been a number of key achievements including:

- The Health and Wellbeing Board has continued to make progress on reducing the harmful impact of alcohol, obesity, addressing dementia and mental health and improving the lives of families
- A successful bid to the Better Care Fund was approved which engages all the key partners and will enhance joined up health and social care across the borough

- The Health and Wellbeing Board have signed up to the Local Government Declaration on Tobacco Control and the Mental Health Crisis Concordat
- The Health and Wellbeing Board lobbied for a stricter approach to gambling advertisements locally, regionally and nationally

(Partnership Summit, 2014)

So, where are we now?

Generally speaking health and wellbeing in Doncaster is improving for both men and women and life expectancy is increasing. However, diseases such as cancer, cardiovascular disease, liver disease and respiratory disease accounts for between 80% and 90% of all preventable deaths and actions need to be put in place to improve health and wellbeing in Doncaster.

However, it is not all bad news; we are already making progress to improve outcomes for residents. For example, the amount of people living with and beyond cancer is improving and will continue to do so. We are on track with the diagnoses of people with dementia; this means that people will get the right support and treatment. We are also working hard to build on the strengths and assets of communities; stronger more mutually supported communities help reduce social isolation.

We have also made progress in other areas: crime and antisocial behaviour has reduced, there are more new homes being built and the introduction of the Big Switch provides an opportunity for people to access cheaper energy.

Where do we go from here?

In 2014 the Board reviewed its strategic priorities and grouped them into 4 themes:

- **Wellbeing**
- **Health and Social Care Transformation**
- **Areas of Focus**
- **Reducing Health Inequalities**

To measure performance against these priorities the Health and Wellbeing board used Outcomes Based Accountability (OBA) templates. The aim of the Outcomes Based Accountability process is to:

- Have a clear defined outcome for each area of focus/priority
- Define what indicators need to be measured to show whether the outcome is achieved or not
- Identify who is involved i.e. which partners
- Tell the story about what is being measured and why

Below is a brief overview of what is happening locally within each priority area.

Wellbeing

Wellbeing is a complex idea, but can be divided into two aspects: feeling good and functioning well. Locally the Board has created the model below which depicts Doncaster's 5 Domains of Wellbeing.



Evidence shows that different factors impact on individual wellbeing and key moments in people’s lives when they are motivated to make lifestyle changes to improve their health and wellbeing. Having the right choices, support and interventions in place at the right time in life means individuals will have every opportunity to improve their lifestyle.

With this in mind, the Health and Wellbeing Board will:

- Look at how it can improve loneliness and social isolation for everyone.
- Work with the Safeguarding Boards and partners to address domestic violence and sexual exploitation.
- Continue to provide a combination of services to support residents to live in safe, healthy and supported communities.
- Empower people to be able to live independently in their own homes for as long as possible.

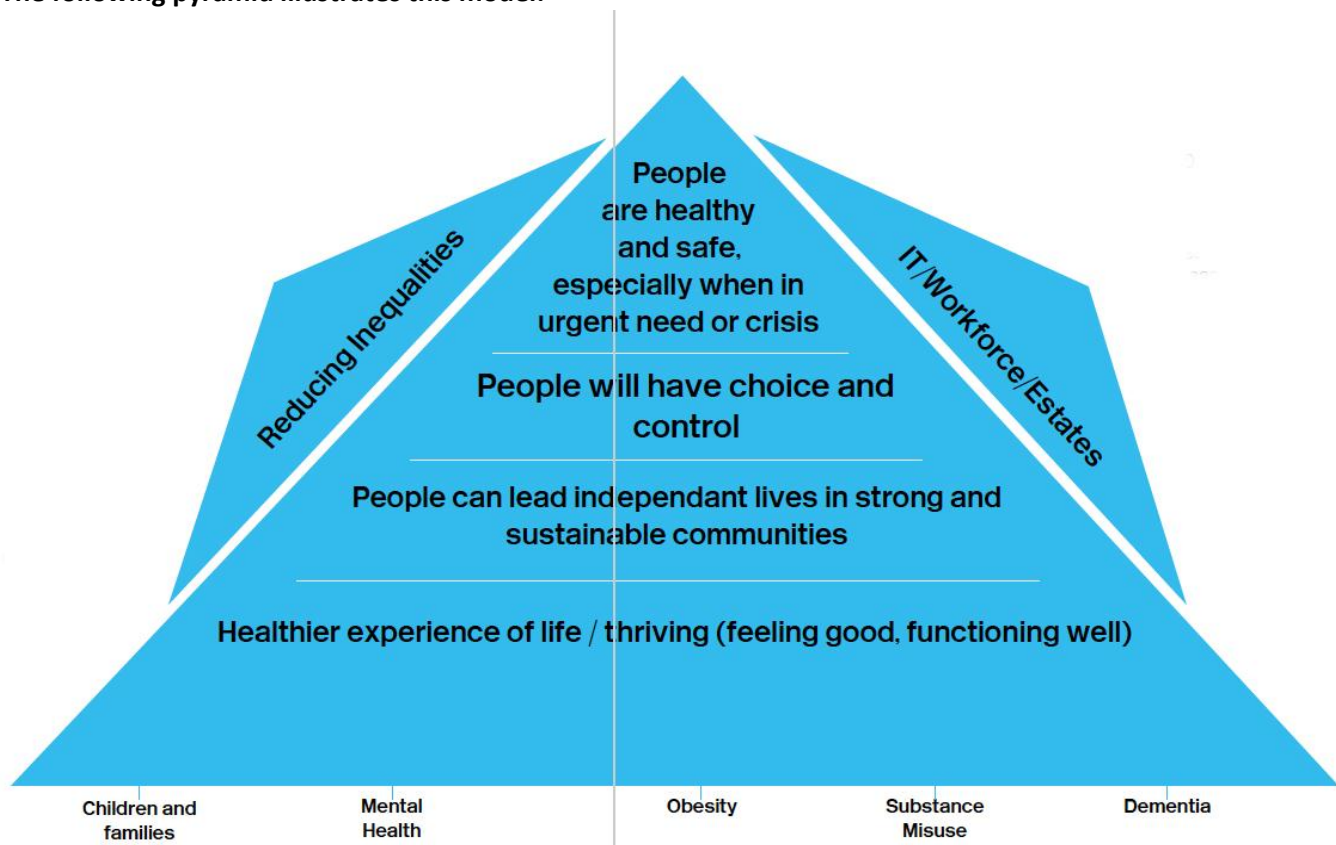
Alongside this, a piece of work is taking place to gather information about what services are in place to reduce barriers to good health and wellbeing. The findings are being collated into a Health Improvement Framework which will be regularly updated.

Health and Social Care Transformation Programme

Doncaster is using this approach to embed person-centred integrated care. It is led by the Health and Social Care Partnership. The Health and Social Care Transformation OBA template seeks to capture data in relation to three outcomes:

- **Outcome 1:** People are independent with good health and wellbeing. This outcome focuses on the whole population of Doncaster and looks at the most effective interventions by all partners to make a difference.
- **Outcome 2:** When in need of care and/or support it is personalised, flexible and appropriate. The focus here is on those people who might need more support to stay independent and healthy.
- **Outcome 3:** When people are in urgent need or crisis there will be effective and efficient services to help them recover.

The following pyramid illustrates this model:



Areas of Focus

The Board has agreed 5 areas to focus on that will act as a catalyst for change across the borough. An OBA has been developed for each which underpins the following Population Outcomes:

- **Substance misuse (Drugs and Alcohol)**
 - **Population Outcome:** Reduce illicit / other harmful substance misuse.
 - **Population outcome:** For all people in Doncaster who use alcohol do so within safe limits.
- **Obesity**
 - **Population Outcome:** For all Doncaster residents to have the opportunity to be a healthy weight.
- **Children and Families**
 - **Population Outcome:** The expanded Stronger Families Programme is delivered. Families who are identified as meeting the eligibility criteria see significant and sustained improvement across all identified issues.
- **Dementia**
 - **Population Outcome:** People in Doncaster with dementia and their carers will be supported to live well. Doncaster people understand how they can reduce the risks associated with dementia and are aware of the benefits of an early diagnosis.
- **Mental Health**
 - **Population Outcome:** The strategic vision to "improve the mental health and wellbeing of the people of Doncaster" will ensure focus is put on preventative services and the promotion of wellbeing for people of all ages (children and young people to older adults), access effective services and promote sustained recovery.

Reducing Health Inequalities

The Health and Wellbeing Board is committed to taking a strategic approach to reducing health inequalities. During the first year it will ensure work focuses on the health and wellbeing of people who live in the most deprived areas. This will help these areas to 'catch up' with those who live in less deprived communities.

- **Population Outcome:** all Doncaster people are able to make informed choices to enjoy a good quality and healthy life.

What happens next?

Following 12 weeks of consultation on the draft strategy, where we sought views from stakeholders and the wider community we have made some changes to the strategy based on the feedback and:

- We will further develop our action plans around the priorities and keep the information up to date and available on our website
- We will review our priorities as a board and look at own strategic development.
- We will continually review our plans to reduce health inequalities and update our due regard statement
- We will provide an annual report on our performance and progress to date which will be available through our website
- We will develop a delivery plan to implement this strategy

For more information and to view the full strategy document please go to

<http://www.doncaster.gov.uk/services/health-wellbeing/doncaster%E2%80%99s-health-and-wellbeing-board>.