



Well Doncaster

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Community Centred Approaches

- Bold leadership
- Collective bravery-a strong partnership approach working across all sectors
- Co-production of solutions with communities
- Recognising the factors at a community level with wider determinants of health
- Shifting mind-sets and redesigning the system

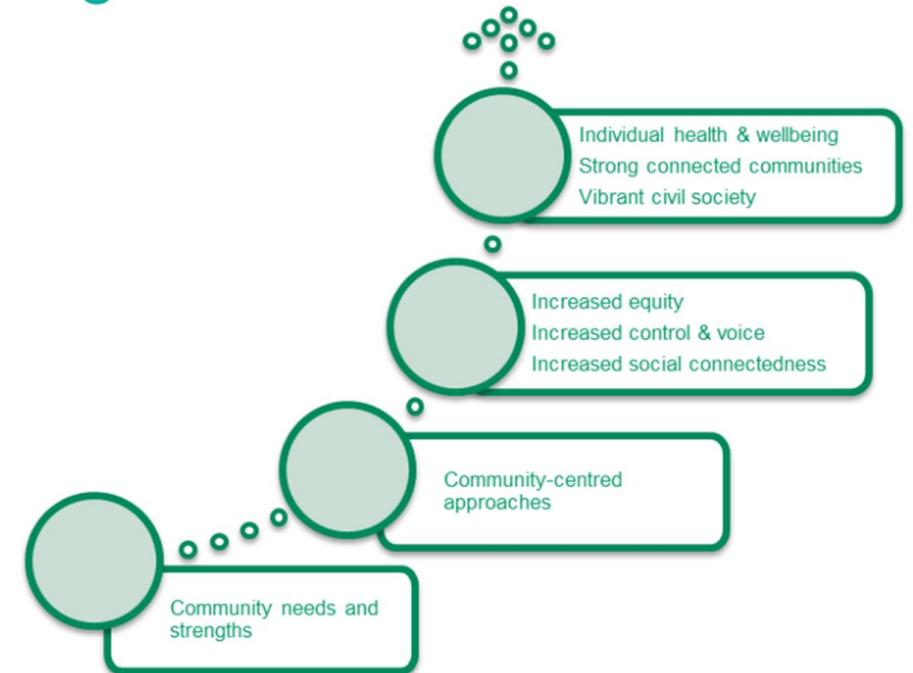


Community Centred

- All partners, including communities themselves, understand the potential of community-centred contributions to reduce health inequalities
- Understanding assets within communities, the skills and knowledge, social networks, local groups and community organisations, as building blocks for good health)



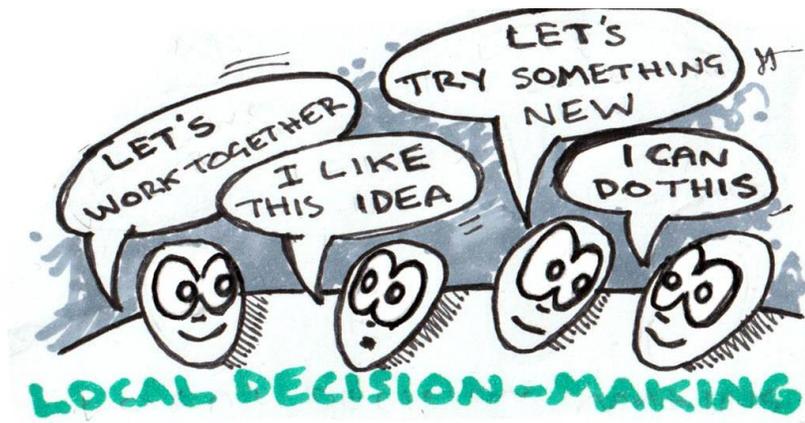
Building healthier communities





The voice and role of our communities and taking a strengths/assets based approach to work with individuals, families and communities is crucial to the achievement our overall vision

Communities need to own and be a direct part of the delivery of improved outcomes, working together with public services in an agreed way



Toolkit



- Asset Mapping
- Appreciative Inquiry
- Story Telling
- World Café
- Participatory Appraisal

ABCD- co-production approaches within the community

Collect Stories

Stories help build relationships with our communities, they are collections of the cultural capital of a community. Having strength based/listening conversations can engage people's experience of successful activities that will help to uncover the tangible and intangible assets within the community.

Creating Connexions

From the stories, people will emerge who have shown commitment and leadership in the past or who are currently taking a leadership role. Facilitating residents to come together is an integral part of ABCD, supporting individuals who are interested in exploring the community's assets, identifying opportunities and leading developmental action

Map Communities assets

Asset mapping works well when the Residents and their associations do the asset mapping so that they build new relationships, learn more about the contributions and talents of community members, identify connections that open opportunities and enable change

Identifying and engaging with community connectors

Community cohesion and lasting change comes from within the community by working with the community to identify what the community needs to change.

Building new relationships

strengthening and expanding existing ones is the heart of community building, and will lead to the immeasurable benefit that communities protect and support what they create. Co-produce a Community vision and plan Working with the community and their connectors aids the developed of a share vision, highlighting the community can meet the challenge to match assets with opportunities and decide their own community action plan.



Appreciative Inquiry

Appreciative Inquiry (AI) is a different method of identifying the assets within the community, still very much working in a co-produced way; this method is asking residents to focus on the positives within their community and when and where things were good. It is a process for valuing and drawing out the strengths and successes in the history of a group, a community or an organisation

Problems tend to receive attention and resources so people tend to focus on solving the problems, sometimes at the cost of losing what is good. This method is the opposite of that and the positivity it generates can be very energising as it can create its own solutions.

The four D model of AI as defined by Cooperrider, Whitely and Stavros (2003) comprises of the following steps:

Discovery: The Discovery stage helps identify positive insight, highlighting the strengths and successes of an area. The challenge of this stage is to ensure there is a clear focus on identifying peak moments of community excellence. If this stage is undertaken effectively, it will identify the community in its most effective state, gaining knowledge of the exceptional accomplishments, strong relationships and community leaders to aid in revitalising the community.

Dream: The Dream stage builds on the findings from the community insight, offering the explorers the opportunity to identify “what might be”.

Design: The intention for the Design stage is to build on and prioritise the finding from the Dream stage through creative and interactive methods leading to coproduced actions plans.

Deliver: The Delivery stage sets out specific coproduced action plans to turn Design into reality.



Residents Voice

"I love Hexthorpe park. Could be more facilities. Maybe skate park or water of some sort."

"It's the best village in the world"

"People in Doncaster are really nice and there is community spirit in Bentley"

"I'm lucky to have Good neighbours that look out for each other. Live in an area filled by Friendly people"

"New trees and new benches in park are good. Everyone chats to each other on the field"

"Community spirit and good community events through kings cross church."

"A good sense of community. People are friendly and know their neighbours"

- "Transport is good and getting into town is easy. Shops are good - I can get everything I need close by"

"Fantastic multi-ethnic shops around. Netherhall Rd is really good for going out"

"Better shops are needed. More thing to do would be nice. Better leisure facilities and outdoor activities"

"It's got all the shops you need and 5 minutes from town"

"Nothing for the kids to do and means they're more likely to engage is ASB / gatherings. Scary to go out at night."

"There's a Lake, Country Park and Playground"

"good transport and easy to get to places. Could do with more cycle paths/ parks."

Well Doncaster - Community Led Health and Wealth

- **We can not** and will not close the health and Social gap without involving and hearing those most affected
- **We need to** design solutions that work using the health intelligence, creativity and ensuring we do this involving the communities from the start
- **We can not** influence and sustain change without the support of our communities.

